



2018

best beauty buys

THE WINNERS OF OUR 23RD ANNUAL AWARDS (VOTED ON BY A PANEL OF INDUSTRY PROS) ARE A COVETED MIX OF NEW FINDS, OLD FAVES, AND BIG-TIME BREAKTHROUGHS

by ANGELIQUE SERRANO
& DIANNA MAZZONE



Shampoo & Conditioner



FOR COLOR-TREATED HAIR
Orbe for Beautiful Color

If you spend money to color your hair, you need to spend just a little more to keep that color from going down the drain. This duo protects against fading with plant extracts.
\$46/\$48; oribe.com.

INEXPENSIVE DUO
Pantene Pro-V Daily Moisture Renewal

What's smooth, bouncy, and shiny all over? Your hair after using this hydrating pair. The creamy formulas contain lipids that can help repair heat-induced damage.
\$5 each; at drugstores.



FOR CURLY HAIR
DevaCurl No-Poo Original

Natural oils are a curly girl's best friend. So skip shampoo and opt for this gentle cleansing conditioner that washes away dirt and buildup without stripping precious moisture.
\$22; devacurl.com.



FOR FINE HAIR
R+Co Dallas Thickening

Polymers bulk up the diameter of each individual strand for big results.
\$26/\$27; randco.com.



FOR DRY HAIR
Davines NouNou

Treat brittle strands to these nourishing blends: They're made with protein-rich tomato extract, which helps rebuild the hair shaft.
\$26/\$30; us.davines.com.



FOR FRIZZY HAIR
René Furterer Lissea

Got a perma-halo of frizz? Your defense should start in the shower. This duo smooths using a combination of avocado oil and a lightweight natural wax.
\$30/\$32; renefurtererusa.com.



DAILY DUO
Kérastase Nutritive Bain Satin 2/Lait Vital

The flower-derived complex in these tubes is moisturizing enough for thick hair yet light enough for finer strands to handle.
\$30/\$34; kerastase-usa.com.