

• All the Curls

Wavy hairstyles are flooding your Instagram feed, celebs are getting perms, and humidity is making your strands coil anyway—there's no better time than now to own your natural texture. Read on for fresh tips and new products. BY SHANNON M. BAUER

SHOW OFF
THOSE
RIZOS AND
THAT
SONRISA!

Curl-Care Commandments

The natural oil from your scalp doesn't easily slide down your curls, so they tend to be drier than straight strands, says Kérastase celebrity hairstylist Jennifer Yepez. That's why you need hydration, hydration, hydration.

1 SAY NO TO SUDS
Foaming shampoos are too harsh for curls. Instead, use a gentle, sulfate-free formula, like **Carol's Daughter Coco Crème Sulfate-Free Shampoo** (\$10; carolsdaughter.com). "If your hair is very dry, apply conditioner first, rinse, then shampoo and condition again," says Gisella Garcia, a hairstylist for The Cricket Company.

2 WEAR A MASK
Swap a hair mask for your conditioner once a week. Try **DevaCurl Melt Into Moisture Matcha Butter Conditioning Mask** (\$36; sephora.com); it nourishes with a blend of oils.

3 HIT REFRESH
Limit how often you shampoo to retain moisture. On no-wash days, spritz **René Furterer Paris Sublime Curl Curl Activating Spray** (\$30; renefurterer.com) on dry hair, then scrunch to reactivate flattened curls.

